## **Consumer Discretionary UltraSector ProFund**



#### Service Class CYPSX

Annual Shareholder Report – July 31, 2024

This Annual shareholder report contains important information about the Consumer Discretionary UltraSector ProFund Service Class (the "Fund") for the period of August 1, 2023 to July 31, 2024. You can find additional information about the Fund at www.profunds.com/shareholder-reports. You can also request this information by contacting us at 888-776-3637.

### What were the Fund's costs for the last year?

(based on a hypothetical \$10,000 investment)

Class Name	Costs of a \$10,000 investment	Costs paid as a percentage of a \$10,000 investment
Service Class	\$267	2.59%

### How did the Fund perform last year?

Consumer Discretionary UltraSector ProFund (the "Fund") seeks daily investment results, before fees and expenses, that correspond to one and one-half times (1.5x) of the daily performance of the S&P Consumer Discretionary Select Sector Index (the "Index"). The Fund invests in financial instruments that ProFund Advisors believes, in combination, should produce daily returns consistent with the Fund's investment objective. For the year ended July 31, 2024, the Fund had an average daily statistical correlation of over 0.99 to one and onehalf times the daily performance of the Index. For the same period, the Index had a total return of 8.90% and a volatility of 17.38%. The Index performance was driven by factors such as a resilient consumer in the face of stubborn inflation. Primary factors affecting Fund performance include the total return of the securities and derivatives held by the Fund, the performance of the reference assets to which the derivatives are linked, financing rates paid or earned, expenses, transaction costs, the volatility of the Fund's Index, the impact of compounding, and other miscellaneous factors.

# Cumulative performance: August 1, 2014 through July 31, 2024



The chart above represents historical performance of a hypothetical investment of \$10,000 in the Fund over the past ten years (or since inception if shorter). Performance data quoted represents past performance and does not guarantee future results. Returns shown are total returns, which assume the reinvestment of dividends and capital gains. The table and graph presented above do not reflect the deduction of taxes a shareholder would pay on Fund distributions or the redemption of fund shares.

Fund Statistics	
Net Assets	\$51,090,557
Number of Holdings*	58
Investment Advisory Fees	\$295,281
Portfolio Turnover	173%

Average Annual Iotal Returns			
	1 Year	5 years	10 years
Fund NAV	6.11%	6.02%	11.18%
S&P 500 <sup>®</sup> Index	22.15	15.00	13.15
S&P Consumer Discretionary	8.90	10.30	12.48
Select Sector Index	0.70 10	10.30	12.40

<sup>\*</sup> No. of Holdings excludes derivatives.

Market Exposure	
Investment Type	% of Net Assets
Equity Securities	79%
Swap Agreements	71%
Total	150%

"Market Exposure" includes the value of total investments (including the
contract value of any derivatives) and excludes any instruments used for
cash management.

S&P Consumer Discretionary Select Sector Index - Composition	
Retailing	48%
Consumer Services	22%
Automobiles & Components	20%
Consumer Durables & Apparel	10%

Largest	Equity Holdings
Company	% of Net Assets
Amazon.com, Inc.	17.5%
Tesla, Inc.	13.5%
The Home Depot, Inc.	7.6%
McDonald's Corp.	3.5%
Lowe's Cos., Inc.	3.0%

### **Material Fund Changes**

The Fund has evaluated the need for additional disclosures through the date this report was issued. Based on this evaluation, there are no additional disclosures that would have a material impact on the Fund's financial statements.

### **Changes In Or Disagreements With Accountants**

During the fiscal year ended July 31, 2024, there were no changes in the Fund's Independent Registered Public Accounting Firm.

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